

Dixie State University
Classroom Meetings (3)
December 3-4, 2014

The following data represent the responses from a sample of 77 students who were enrolled in Communications 2110 (19 students), Psych 3010 (19 students), and Econ 2020 (39 students). Students collaborated in groups to provide their top responses to each question, and all students in the group had to agree for the response to be included in this data.

1. If you met with a prospective student, what would you tell them that is great about Dixie State University?

- Small class sizes 59
- Location/weather 51
- Relatively small classes/personal environment 41
- Good/accessible faculty and staff 34
- Affordable 34
- Outdoor Activities 17
- Clean Campus 6
- Business Program 6
- Lots to do 5

2. What would you like to be able to say about Dixie State University, but can't because it's not true?

- More bachelor's degrees are offered 38
- Football team is good 32
- Parking is abundant and included in student fees 24
- University is diverse and open minded 18
- Prestige of University is good 12
- Master's degrees available 12
- Students are involved 12
- Testing Center is comfortable and has more hours 12
- More on-line courses are available 12
- Fully equipped fitness center 6
- Quality housing 6
- University is selective in admissions 6
- University is a party school 6
- Priority is given to student health/wellness 6
- More academic buildings 6
- Recruits non-traditional students 6
- All instructors are good teachers 6
- More class offerings 6
- Improved financial aid services 6

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| • Bookstore hours are longer | 6 |
| • More hours for counseling center | 6 |
| 3. Why did you choose Dixie State University? | |
| • Affordability | 70 |
| • Location | 51 |
| • Weather | 34 |
| • Scholarships | 26 |
| • Athletics | 17 |
| • Four year degree programs | 11 |
| • Small class sizes | 10 |
| • Business Programs | 6 |
| • Far away from parents | 5 |
| 4. If you were President for a month, what would you do? | |
| • Update old buildings | 18 |
| • Solve parking problem | 18 |
| • New football team/improve athletic facilities | 12 |
| • Services to support students with families | 12 |
| • Gather student opinions | 12 |
| • Change mascot | 12 |
| • Establish medically related degrees | 6 |
| • Add degree programs | 6 |
| • Add law school | 6 |
| • Reduce administrative costs | 6 |
| • Invite prestigious speakers | 6 |
| • Bring back the New York Times | 6 |
| • Update the fitness center | 6 |
| • Create a mentoring program | 6 |
| • Increase diversity of students/professors | 6 |
| • Education on disabilities | 6 |
| • Tuition free programs for Native Americans | 6 |
| • Allow fraternities and sororities | 6 |
| • Increase weekend library hours | 6 |
| • Increase on campus meal plans | 6 |
| • Eliminate football | 6 |
| • Build student housing | 6 |
| • Reduce costs of textbooks | 6 |
| • More scholarships | 6 |
| • More on line courses | 6 |